

CECED's First Advocacy Campaign



**Promoting good ECCD practices for
children from birth to 8yrs among
parents and practitioners**

Why First Years First?

“For any advice on parenting, I go to google first”

Aastha Gulati (mother of a 9 month child)

With the changing times and contexts and new knowledge flowing in, patterns of parenting and caring are also changing. There is mass information online, but where must the parents find the most appropriate advice which is professional and research based and which they can rely on? First Years First is an initiative to meet this need.

FYF aims to ...

Create awareness regarding the critical importance of life’s first 8 yrs

Focus on understanding developmentally appropriate parenting and caring practices for young children

Create platforms to discuss issues of parenting and caring for young children

Utimize the existing channels of communications in pursuit of CECED’s larger mandate of advocacy and promotion of ECCE

FYF Phases

Research Evidence

Parent Discussions

Parent Event

Multimedia Series

July’13

Sept’13

FYF Parents Speak:

Some Issues

Health of children, a major concern with parents!

Stress during exam time (for such young children!?)

Gizmos & gadgets are everywhere! How do we protect our children from them?

How do we keep them engaged all the time...

They get **bored** so easily!

Facebook | Early Scope | Interviews
(CECED Web Portal)



FYF Event: Experts Speak

Play with your children!

If we don't have materials, expensive toys, things to play with, work with your hands!

Madhumati Bose,
Special educator, ECE trainer

Children are calm & happy as per their genetic base but how they make connections in the brain depends on the love and stimulation they receive and their caregivers receive from others

Nupur Dhingra,
Clinical Psychologist, AUD

9 Parenting Ideas

Unconditional love; Positive climate;
Be Sensitive to your child's need;
Stimulating environment; Physical well-being; Acceptance without expectations; Be Alert to your child's needs and desires; Be a good role model

Dr Shraddha Kapoor,
Associate Prof. Child Development, DU

First two years of the child's life are important for the whole life of the child

Dr. Arun Gupta,
Pediatrician, founder BPNI, (IBFAN) Asia

Children learn in different contexts: using all media of learning like singing, movement, dance, drama, story telling

Dr Amita Govinda,
Education consultant

Parent-Expert Dialogue

My child is not confident he hides himself in a room when strangers visit our house.

Some children are shy, have more separation anxiety than others

Give the child opportunities to meet with new people in a child friendly manner

How to tolerate tantrums!

Tantrum is a learnt process!

Child demands, you refuse, child cries and finally you give up...

Be firm and let the child know the tantrums wont work!

My child seems so distracted, how can I make her concentrate?

Concentration develops when child takes interest in what she is doing!

Learning in early years should be through play

FYF message is loud and clear!

Give your child a head start for life! Ensure s/he gets an environment filled with child friendly and appropriate child care and early learning opportunities in the first eight years of life

This is just the beginning...

Creating discussion platforms to enable interactions on issues related to early childhood care and development is an ongoing process at CECED.

For more discussions, research facts and information on ECED log on to Early Scope (<http://ecceportal.in/>) . Continue to share your views, comment on articles by registering as a member!



For info log on to <http://ceced.net>